



PRODUCTA VIGNOBLES  
*talents durables*

## DESTINATION BORDEAUX

### BORDEAUX ROSE



#### THE VINEYARD

Bordeaux is the largest vineyard for appellation wines in the whole of France. Situated in the South West near the Atlantic, it is crossed by the rivers Garonne and Dordogne and enjoys a temperate maritime climate. The richness, the quality and the diversity of its wines derive from the particular character of the terroirs, the experience of the winegrowers and the art of blending. The Bordeaux rosé appellation wines are made using a short skin contact of just a few hours; the juice, free of tannins, is then vinified like a white wine. Bordeaux rosés are supple with fruity aromas, fresh, elegant and long on the palate.

#### HISTORY

DESTINATION BORDEAUX, A VOYAGE OF THE SENSES! With the pale Rosé, "MADE IN BORDEAUX", we take the consumer on a voyage. Inspired by the world of Jules Vernes, Destination Bordeaux follows the modern codes: pale pink, fruity, feminine, light and outside tradition! Whether you are in Bordeaux or elsewhere, Destination Bordeaux invites you on a voyage to the heart of this city, the benchmark for wine and the French way of living.

#### WINEMAKING AND AGEING

The grapes are harvested early in the morning to avoid strong heat. Rapid destemming and crushing of the grapes. Short skin contact of a few hours. Only very lightly coloured free-run juice from the press is used. Vinification is then identical to that of a dry white wine: alcoholic fermentation (controlled temperature and yeasts selected according to the required profile) until all the sugar is used up, to obtain a dry wine, then ageing on the fine lees.



#### GRAPE VARIETIES

80% Cabernet franc, 20% Merlot



#### FOOD PAIRINGS

Serve at between 10 and 12°C with skewers, grilled meats or seasonal salads.



#### TASTING

Pale pink colour with rose petal tones. Expressive nose of fresh fruit. Lively on the palate with fat, full and aromatic. A fruity, elegant, well-balanced wine carried by its nice freshness.



PRODUCTA VIGNOBLES  
*talents durables*

13, avenue de la Résistance  
33310 Lormont Cedex

Tél : +33 5 57 81 18 18  
Fax : +33 5 56 81 22 12

producta@producta.com  
www.producta.com